		115582 Director Digital Learning Resources	
Job Title:	Director Digital and Learning Resources	Wage/Hour Status:	Exempt
Reports to:	Assistant Superintendent Teaching and Learning	Pay Grade:	108
Dept/School:	Digital and Learning Resources	Date Revised:	September 20, 2024

# **Primary Purpose**

Responsible for leadership in research, design, and District-wide implementation. The ability to create and sustain instructional momentum in the use of technology embedded within the district's curriculum and instruction. Oversee and provide long range planning for the implementation of technology, learning management systems, applications, and personalized learning. Collaborate with stakeholders to support the vision, philosophy, and goals of the district's curriculum and instruction plan.

#### Qualifications

Education/Certification Master's Degree Valid Texas Principal Certificate

## Special Knowledge/Skills

- Knowledge of curriculum development and program design
- Excellent project management and community-building skills
- Ability to effectively lead cross-functional teams
- Ability to develop, implement, and assess policy, procedure, and practice
- Strong organizational, communication, and interpersonal skills

#### Experience

Five (5) years teaching experience

Five (5) years administrative experience, including work with instructional models and curricular design

# Major Responsibilities and Duties

#### **Instructional and Program Management**

- 1. Research effective blended learning models, best practices and challenges to design and pilot effective learning models District-wide.
- 2. Align learning models with District instructional goals to deliver strong student achievement results.
- 3. Partner with instructional and administrative staff, cross-functional teams, and stakeholders to determine implementation needs and requirements.
- 4. Support development of learning for special student populations.
- 5. Provide leadership in the formulation and implementation of programs.
- 6. Work collaboratively with instructional staff, school leadership teams, campus teaching coaches and other stakeholders to ensure successful District-wide launch.
- 7. Evaluate effectiveness and economic implications of learning models for feasibility and short/long –term cost effectiveness.
- 8. Design and deliver professional development training to ensure success with implementation of educational programs.
- 9. Manage delivery of learning models, addressing issues and challenges that arise.
- 10. Evaluate student progress to determine effectiveness of blended learning models.
- 11. Ensure programs are responsive to student needs and in accordance with federal and state mandates.
- 12. Recommend District policy and procedure to support instructional effectiveness and student achievement.
- 13. Compile, report, and maintain programmatic data and information as required.
- 14. Continue campus training and support for device usage.
- 15. Implement & standardize digital citizenship training for students.
- 16. Digital citizenship training for students
- 17. Creation of a 1:1 Student Computing Device portal for support and resources.
- 18. Conduct community outreach, communications, and advocacy for the district's 1:1 Student Computing

- 19. Direct the development and maintenance of such records and reports to keep the Superintendent, Board of Trustees, and other executive staff informed of District progress and future plans.
- 20. Serve as a liaison in articulating the district's instructional vision, mission, and goals.
- 21. Maintain knowledge of and communicate innovative research findings and forecasts related to the effective use of technology within school's educational programs and initiatives.
- 22. Research and provide current, cutting-edge information to support innovative decision-making regarding academic and administrative technology matters.
- 23. Develop and grow personalized learning foundational expectations, environments, and coordinates implementation district-wide, to include professional development.
- 24. Oversee, design, and provide professional development on the integration of current and emerging technologies into the curriculum, digital knowledge/citizenship, and personalized learning.
- 25. Ensure that educators and students have access to technology resources, applications and environment(s) that support 21st century learning and teaching.
- 26. Research, write, and coordinate grants. Create, review, and approve department budgets, procedures, and protocols.
- 27. Provide leadership in the evaluation, purchase and acquisition of new technology and equipment. Consult with appropriate stakeholders to coordinate, evaluate, and recommend and purchase new technology and equipment.
- 28. Direct the development and maintenance of such records and reports to keep the Superintendent, Board of Trustees, and other executive staff informed of District progress and future plans.
- 29. Serve as a liaison in articulating the district's instructional vision, mission, and goals.
- 30. Maintain knowledge of and communicate innovative research findings and forecasts related to the effective use of technology within school's educational programs and initiatives.
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- 33. Oversee, design, and provide professional development on the integration of current and emerging technologies into the curriculum, digital knowledge/citizenship, and personalized learning.
- 34. Ensure that educators and students have access to technology resources, applications and environment(s) that support 21st century learning and teaching.
- 35. Research, write, and coordinate grants. Create, review, and approve department budgets, procedures, and protocols.
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## **Supervisory Responsibilities**

Supervises assigned personnel

# Physical and Mental Job Requirements

#### Mental Demands/Physical Demands/Environmental Factors

Maintain emotional control under stress; frequent Districtwide travel; frequent prolonged working hours

#### **Terms of Employment**

226 days; salary to be established by the Board

The foregoing statements describe the general purpose and responsibilities assigned to this job and are not an exhaustive list of all responsibilities and duties that may be assigned or skills that may be required.

Approved: Job Title: Date:

Approved:

Job Title:	
Date:	

My supervisor has reviewed this job description with me and has provided me a copy.

Employee:	
Date:	

The El Paso Independent School District does not discriminate in its educational programs or employment practices on the basis of race, color, age, sex, religion, national origin, marital status, citizenship, military status, disability, genetic information, gender stereotyping and perceived sexuality, or on any other basis prohibited by law. Inquiries concerning the application of Titles VI, VII,IX, and Section 504 may be referred to the District compliance officer, at 230 -2031; Section 504 inquiries regarding students may be referred to 504 Coordinator at 230-2856.

El Distrito Escolar Independiente de El Paso no discrimina en los programas de educación o en prácticas de empleo usando el criterio de raza, color, edad, sexo, religión, origen nacional, estado civil, ciudadanía, estado militar, discapacidad, información genética, estereotipo sexual o sexualidad percibida, u otra práctica prohibida por la ley. Preguntas acerca de la aplicación del título VI, VII o IX, y la Sección 504 pueden ser referidas al oficial del distrito, al 230-2031; preguntas sobre 504 tocante a estudiantes pueden ser referidas al oficial de 504 al, 230-285

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