COMMUNITY RELATIONS   GKB
ADVERTISING AND **FUNDRAISING** ~~RAISING IN THE SCHOOLS~~   (LOCAL)

PROMOTIONAL ACTIVITIES	**DISTRICT** ~~School~~ facilities shall not be used to advertise, promote, sell tickets, or collect funds for any nonschool-related purpose without prior approval of the Superintendent or designee.
	[For information relating to nonschool use of facilities, see GKD.]
ADVERTISING	For purposes of this policy, "advertising" shall mean a communication designed to attract attention or patronage by the public or school community and communicated through means under the control of the District in exchange for consideration to the District. "Advertising" does not include public recognition of donors or sponsors who have made contributions, financial or otherwise, to the District or school support organizations.
	Advertising shall be accepted solely for the purpose of generating revenue for the District and not for the purpose of establishing a forum for communication. The District shall retain final editorial authority to accept or reject submitted advertisements in a manner consistent with the First Amendment. The District shall retain the authority to determine the size and location of any advertising. The District shall also reserve the right to reject advertising that is inconsistent with federal or state law, Board policy, District or campus regulations, or curriculum, as well as any content the District determines has a reasonable likelihood of exposing the District to controversy, litigation, or disruption.
	THE DISTRICT SHALL NOT ACCEPT PAID POLITICAL ADVERTISING.
	Acceptance of advertising shall not constitute District approval or endorsement of any product, service, organization, or issue referenced in the advertising, nor shall acceptance of advertising from a vendor determine whether the District will purchase goods or services from the vendor through the District's formal procurement process.
	[For information relating to school-sponsored publications, see FMA.]