

PROPOSED REVISIONS

NEWS RELEASES

News releases concerning political or controversial issues or the overall operation of District schools, or involving more than one campus, shall be made only by Superintendent or designee.

Other news releases concerning athletic events, programs, and activities at an individual campus shall be made by principal or designee.

COMMUNICATIONS DURING A CRISIS

In any crisis situation affecting the District or an individual campus, the deputy superintendent, operations and administration shall be the official District spokesperson and shall be responsible for all communication with the news media.

INDIVIDUAL BOARD MEMBER INTERVIEWS

Nothing in this policy shall be construed to restrict or limit individual Board members from granting interviews to the media. Board members shall identify the statements as his or her opinions and shall not represent the opinions of any other Board member or the Board.

PRESS RELEASES

~~All press releases related to the official position of the District on any issue shall be made only by the Board President, the Superintendent, or the executive director for communications.~~