

El Paso Independent School District
Minutes of Board Finance Committee Meeting
February 3, 2004
4:00 p.m.
Education Center-Boeing

Present: Mr. David Dodge, Board Member, Board Finance Committee Chairperson
Ms. Lisa Colquitt-Muñoz, Board Member¹
Miss Leonor Garcia, Board Member
Mr. Sal Mena, Jr., Board President

Administration: Mr. Charles Tafoya, Superintendent
Mr. Fred Herrera, Director, Auditing
Ms. Martha Piekarski, Director, Accounting Services
Mr. Richard Romero, Director, Budget
Dr. William Wachtel, Senior Researcher
Mr. Walt Byers, Treasury Manager
Mr. James Damm, EPISD Consultant for Finance

Guests: Mr. Carlos Cordova, Board Secretary
Dr. Lorraine O'Donnell, Board Vice President
Dr. Charles Roark, Board Member²
Ms. Marsha Lawler

The meeting was called to order at 4:07 p.m. by Mr. Dodge.

The topics discussed were as follows:

1A. Texas School Alliance Position Paper and Local School Communication Plan

- a. Overview of educating community on school finance
 - (1) State school finance formulas have become obsolete.
 - (2) Schools in El Paso County are in trouble.
- b. The Plan
 - (1) Message
 - (a) equity
 - (b) adequacy
 - (c) capacity
 - (d) local control
 - (e) efficiency
 - (f) accountability
 - (2) Market
 - (a) parents
 - (b) taxpayers
 - (c) student groups including Student Councils

¹ Ms. Colquitt-Muñoz arrived at 4:13 p.m.

² Dr. Roark arrived at 4:34 p.m.

- (3) Method
 - (a) community group meetings
 - (b) media coverage
 - (c) PowerPoint presentations
 - (d) in-house communications
- (4) Players
 - (a) El Paso County school districts
 - (b) Chambers of Commerce
 - (c) school-related groups
 - (d) targets
 - 1) El Paso County legislative delegation
 - 2) state political leadership
- (5) Desired Outcome – new school finance system
- (6) Commitment
 - (a) accountability
 - (b) efficiency
 - (c) results

Meeting Adjourned

The meeting was adjourned 4:55 p.m.

Date Approved: April 13, 2004